Data & Analytics

OutSystems

Agenda

1. OutSystems introduction
2. OutSystems capabilities
3. Demo
4. Q&A

Marleen Kock
Solution Architect
OutSystems

Henk Nijkerk
Channel manager
OutSystems

Sherwin Wiese
Low code consultant
OutSystems

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Differentiate yourself. Build unique, complex apps. Fast.

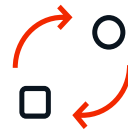# Why is it **so hard** for every organization?

App Dev Complexity

Building apps fast and building them properly requires large investments in specialist tools and processes
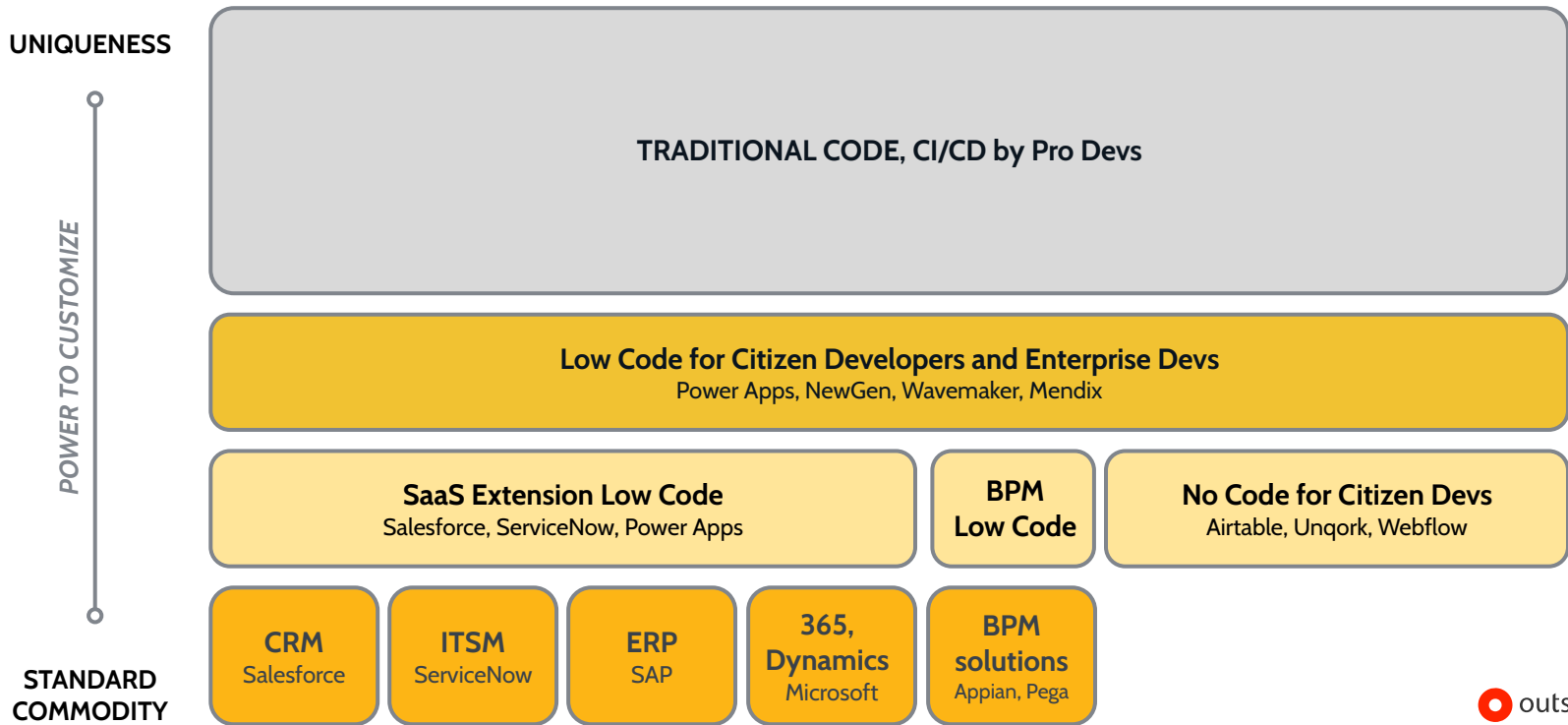
Talent Shortage

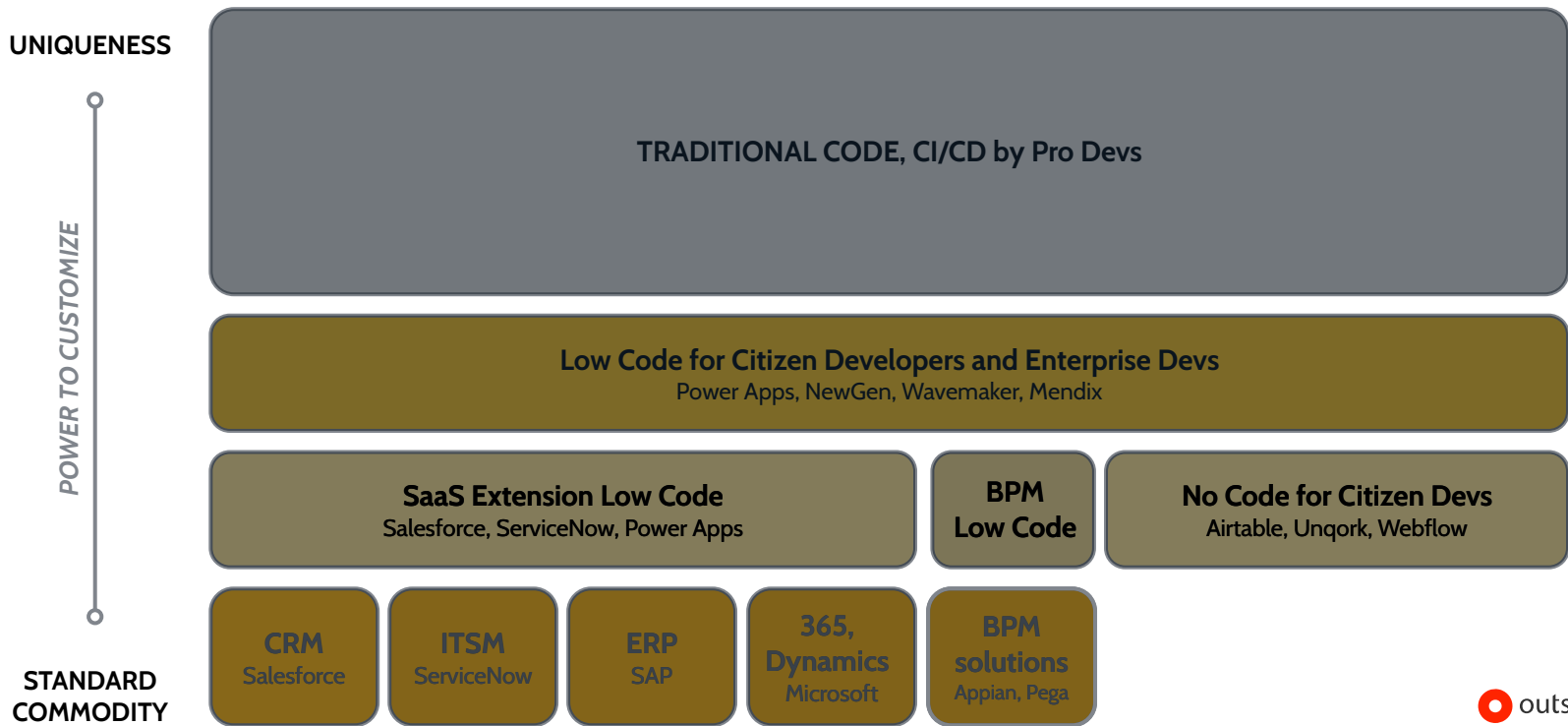There are not enough people available and the ones that exist have multiple job offers making 30% to 50% more.

Explosive App Backlog

There are a lot of apps to build and you will have way more in the next three years. You have to get to it really fast.
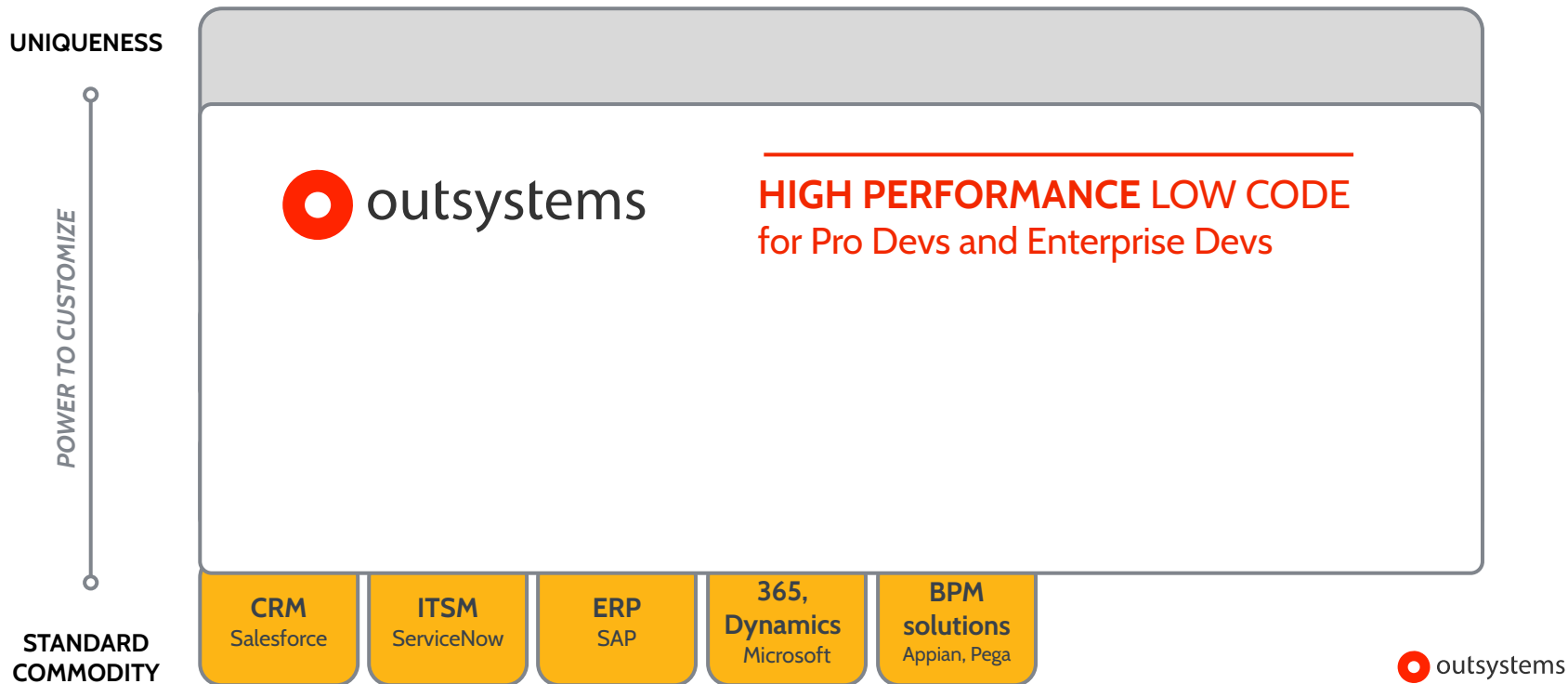
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Alternatives to build Apps

UNIQUENESS

POWER TO CUSTOMIZE

TRADITIONAL CODE, CI/CD by Pro Devs

Low Code for Citizen Developers and Enterprise Devs
Power Apps, NewGen, Wavemaker, Mendix

SaaS Extension Low Code
Salesforce, ServiceNow, Power Apps

**BPM
Low Code**

No Code for Citizen Devs
Airtable, Unqork, Webflow

CRM
Salesforce

ITSM
ServiceNow

ERP
SAP

**365,
Dynamics**
Microsoft

**BPM
solutions**
Appian, Pega

STANDARD
COMMODITY

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Why the alternatives fall short

UNIQUENESS

POWER TO CUSTOMIZE

STANDARD COMMODITY

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ITSM ServiceNow

ERP SAP

365, Dynamics Microsoft

BPM solutions Appian, Pega

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High Performance Low Code by OutSystems

UNIQUENESS

POWER TO CUSTOMIZE

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HIGH PERFORMANCE LOW CODE
for Pro Devs and Enterprise Devs

STANDARD
COMMODITY

CRM	ITSM	ERP	365, Dynamics	BPM solutions
Salesforce	ServiceNow	SAP	Microsoft	Appian, Pega

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What to Build in OutSystems

UNIQUENESS

POWER TO CUSTOMIZE

Serious Apps Need

Frontends

Pixel perfect UI, B2C scale, CX patterns, Mobile & Web

Integrations

Multiple Integrations, SDFC, SAP, Databases, Integrated Monitoring, API Pub/Sub

Backends and Data

Complex Business Logic, Workflows, Data management

STANDARD COMMODITY

| **CRM** Salesforce | **ITSM** ServiceNow | **ERP** SAP | **365, Dynamics** Microsoft | **BPM solutions** Appian, Pega |

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Typical Serious Apps built with OutSystems

Customer Portals & Apps

Customer and Employee Portals, Onboarding journeys, Field Services

Internal Business Apps

Apps that close gaps between existing systems, enhance the B2E experience and automate processes

Core Systems

Mission critical core processing and specialized CRM, ERP systems

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Differentiate yourself with OutSystems

Build unique, complex apps. Fast.
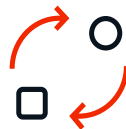
Cut Complexity

High performance low code CI/CD built-in.

Security built-in. Updated continuously. No app rewrite.

Overcome talent shortage

Instant augmentation of your existing team with UI/UX, security, devops, scalability and compliance skills.

Minimal technical debt.
Rotate developers with minimal learning curve.

Flush the app backlog

Increase developer productivity and deliver **5x** more apps using High performance Low Code with AI

Unlock Innovation with Increased business and IT alignment

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OUTSYSTEMS PLATFORM OVERVIEW

Full-Stack
Empower Developers
Extend reach outside IT

- UI
- Logic
- Process
- Data

Integrate & Extend
Never start from scratch
Limitless and easy integration

2500+ open-source components

- REST, SOAP, OpenAPI
- Cloud Services
- Enterprise Systems
- Databases

Full-Lifecycle
Be agile and continuously change
Automated software lifecycle

DevOps

Dev | Test | Prod
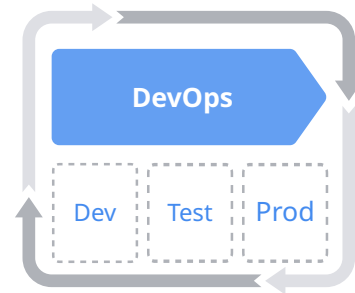
CI/CD, Monitoring,
User Feedback, Governance

Experiences
Reach all touchpoints
Widest range of digital experiences

- Web, Mobile
- APIs, Web Services
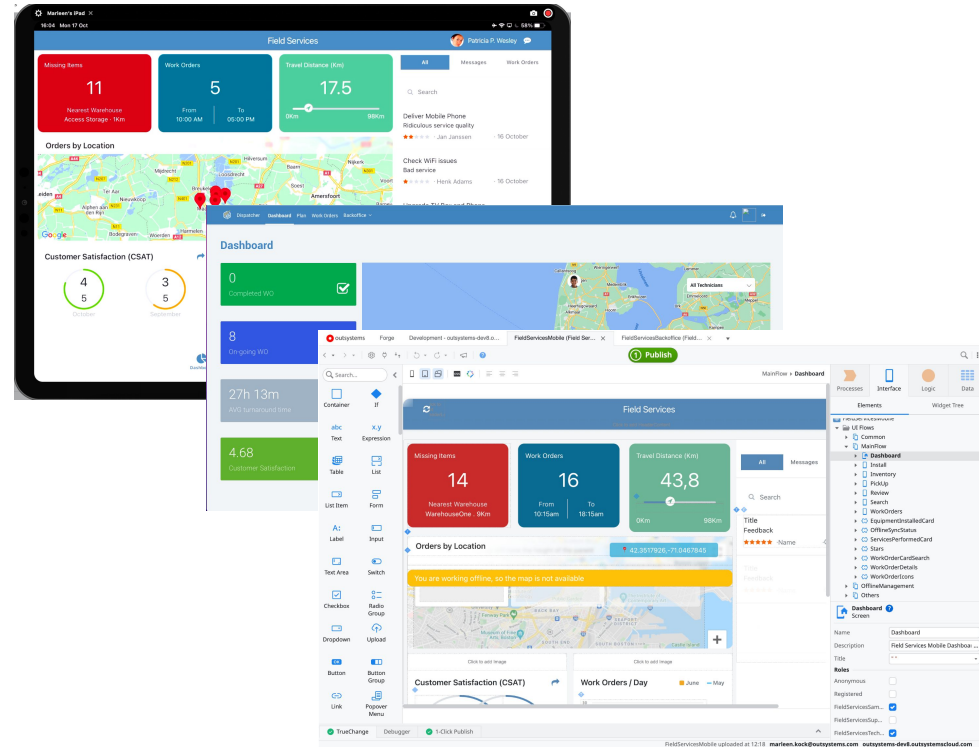- Chat, Voice, SMS, Email
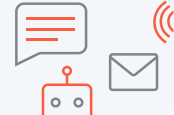
Scale | Security | Performance | Flexible Deployment

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Demo

Field services demo

- Field services backoffice
- Field service execution
- Result in back office
- Development Change scenario

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Get in touch!

Marleen Kock
High performance low code expert, specialized in OutSystems ● Translating manufacting, agrictult...

Sherwin Wiese
Guiding organisations to accelerate Digital Transformation with Rapid Application Develo...

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www.outsystems.com

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Q&A